



2012 Sponsorship Levels

The Decatur Old House Fair is entering its **fourth year** and has gained a loyal following of homeowners looking for information and resources to restore, renovate, and remodel their old houses. It is also the only event of its kind in the Southeast. The seminars and the exhibit area are equally popular and the committee works hard to tie the seminar topics to exhibitors that are ready to provide services sought out by this niche group. We have increased attendance over the last three years and have reached out to a variety of media sources including:

- WABE
- AJC
- Old House Journal
- Atomic Ranch Magazine
- Decatur Metro
- Decatur Dispatch
- Decatur Living (feature article every year)
- Facebook
- Decatur Minute
- Local newsletters in every historic neighborhood in Atlanta, Decatur Area

This year the event will be held on February 18, 2012 at the newly remodeled Courtyard Marriott at Decatur. You are receiving this letter as you are a previous sponsor or we believe that this would be an outstanding opportunity for you to market your company and its services to our attendees. The following sponsorship levels are available for this event:

- \$100 10 x 10 booth, company information in program book.
- \$250 10 x 10 booth, logo on program book, and link on website.
- \$500 all the above **plus** logo on promo poster and ¼ page ad in program book.
- \$1000 all the above **plus** ½ page ad in program book.
- \$1500 all the above **plus** logo on four 12' x 24' billboards placed around the metro area.
- \$3000 all the above **plus** logo on banners located at Scott and Sam's Crossing (and other locations) and full page ad in book.

Please take the opportunity to look at the website and the program book to see the level of detail that is invested in this event. I hope that you agree that this is a wonderful opportunity for you firm. I welcome your questions and look forward to working with you!

http://decaturoldhousefair.com/?page_id=268

Regina Brewer, Preservation Planner
City of Decatur
(404) 371-8386, regina.brewer@decaturga.com
www.decaturoldhousefair.com

DECATUR
OLD HOUSE FAIR
2012
A work in progress.

Enjoy a day of new ideas
practical advice, innovative materials
and quality services for homeowners.

\$10 in advance • \$15 at the door

February 18 • 9 am-5 pm
Decatur Hotel • 130 Clairmont Ave. • Decatur, Georgia
www.decaturoldhousefair.com

Presented by:
Home Depot Lowe's GEORGIA

Sponsored by:
Kemper Decatur-Build 1-800-4-A-Home

decatur-old-house-fair-atomic-ranch.indd 1 10/4/11 4:28 PM

Advertisement to appear in Atomic Ranch January 2012 Issue.